

# MARKETA MALA

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## EDUCATION

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### Charles University: Economics and Finance (PhD. - expected in 2026)

Institute of Economics Studies, Faculty of Social Sciences, Prague  
9/2022 – current

### New York University: Technology Management (MSc.)

Tandon School of Engineering, New York  
9/2020 – 5/2022

- **Activities:** Faculty's Ambassador (12/2020-5/22) responsible for the guidance of some of the prospective students

### Charles University: Economics and Finance (Bc.)

Institute of Economics Studies, Faculty of Social Sciences, Prague  
9/2016–6/2020

- **Activities:** Project Coordinator (2016-19) and Chairperson (2018-20) of the student organization Young Citizens (Mladi obcane, z.s.) which included building relations with academic partners across Czech universities; Instructor (2017-19) of social-science workshops for high schools under the platform Stuzak, z.s.

## ACADEMIC EXPERIENCE

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### New York University: Graduate Teaching Assistant

Department of Technology, Management and Innovation at Tandon School of Engineering, New York  
9/2021 – 5/2022

- **Classes:** Global Innovation, Digital Business Management, Marketing
- **Professors:** faculty Prof. Michael Driscoll, adjunct Prof. Joshua Moritz

### University of Economics in Prague: Undergraduate Research Assistant

Faculty of Informatics and Statistics, Prague  
4/2019–12/2019

- Worked on the topic of Corporate Social Responsibility (CSR) and its role in the fourth industrial revolution. It included primary research in 200+ Czech firms.
- Presented results of the research at the international conference of trade unions.

### Student's Professional Activities (SPA): High School Participant in Economics

Guidance from the Masaryk University, Faculty of Economics and Administration, Brno  
6/2015–7/2016

- Worked on the paper about Corporate Social Responsibility (CSR) in the Zdar region. It included primary research in 4 local firms.
- Presented the results gradually at all levels of the SPA competition, won the 1st place at the national round.

## PROFESSIONAL EXPERIENCE

### SpaceKnow: Business Development Manager (part-time)

Commercial and Climate Team, Prague  
7/2022 – current

### Czech Academy of Sciences: Communication and PR Associate (part-time)

Economic Institute, IDEA - Institute for Democracy and Economic Analysis, Prague  
3/2019 – 7/2021

- Contributed to efficient postproduction of policy-relevant economic research.
- Managed communication at social media accounts and via newsletters.
- Developed accessible yet academically correct content (video, infographics, press release).

### Amgen Inc.: Strategic Planning Associate (part-time)

Amgen Biotech, Medical Team, Prague  
2/2017 – 4/2018

## ACADEMIC ACHIEVEMENTS

- 2020-2022: *Scholarship*: New York University Merit-based Scholarship Holder
- 2020-2021: *Scholarship*: The Scholar Foundation Scholarship Holder
- 11/2019: *Presentation*: The CSR and the Industry 4.0, International Conference of Trade Unions, Prague
- 7/2019: *Publication*: The Corporate Social Responsibility and the Industry 4.0: New Challenges and Developments of the CSR Concept in the upcoming Era of the Industry 4.0
- 6/2016: *Award*: Absolute Winner of the 38th National Round of the Student's Professional Activities (SPA) in Economics
- 6/2016: *Award*: Holder of the Award of the Rector of the University of Economics in Prague for the Best Student Paper in Economics
- 6/2016: *Award*: Holder of the Award of the Faculty of IT and Management at the University of Hradec Kralove
- 2015- 2016: *Publication*: Local Dimension of the Corporate Social Responsibility: Based on an Example of the Zdar Region

## SKILLS & COMPETENCES

### Software

- Microsoft Office: Word, Excel, PowerPoint (expert)
- Data Analysis: Python and R studio (basic competence)
- Web Development: WordPress and extensions (proficient)
- Others: Slack, G Suite, Adobe, Lens AR (proficient)

### Languages

- Czech (native speaker)
- English (fluent, IELTS 7.5)
- German (basic knowledge)

### Other

- Strong Work Ethic and Time Management
- Public Speaking and Communication (acquired thanks to engagement in an amateur theatre, 2010-23)
- Project and Budget Management (acquired thanks to engagement in student organizations and a few start-ups, since 2017)