## Markéta Malá

## marketa.mala@fsv.cuni.cz • marketa.mala.96@gmail.com

#### Education

# **CHARLES UNIVERSITY**

Doctoral Degree, PhD graduation exp. 2027

**Economics and Finance** 

Institute of Economic Studies, Prague

Teaching Assistant: Industrial Organizations, History and Methodology of Economics, Global Economic History Relevant Training: Posthumus PhD Training in Economic and Social History (Vienna, Brussels, Wageningen), V4 Summer School on Economic History (Prague)

#### **NEW YORK UNIVERSITY**

Master of Science, MSc

Technology Management

graduated in 5/2022

Tandon School of Engineering, New York

Awards: New York University Merit-based Scholarship, The Scholar Foundation Scholarship

Teaching Assistant: Global Innovation

# **CHARLES UNIVERSITY**

Bachelor Degree, Bc

**Economics and Finance** 

graduated in 5/2020

Institute of Economic Studies, Prague

Teaching Assistant: Industrial Organizations, History and Methodology of Economics, Global Economic History

## **Professional Experience**

## **CENTER FOR PUBLIC FINANCE**

Prague

**Economist** 

9/2024 - current

I focus on topics related to taxation, mainly corporate taxation, and innovation. My role includes fostering the outreach of our recommendations to politicians and media.

**SPACEKNOW** Prague

### **Business Development Manager**

7/2022 - 06/2024

I worked on real-world applications of satellite data and managed partnerships with partners and clients from the private, public and academic sectors.

# IDEA, CZECH ACADEMY OF SCIENCES

Prague

#### **Associate for Communication of Research**

3/2019 - 07/2021

• I helped to initiate and manage communication of policy-oriented research on social media.

# UNIVERSITY OF ECONOMICS IN PRAGUE

Prague

# **External Research Assistant**

4/2019 - 12/2019

• I worked on the topic of Corporate Social Responsibility and its role in the fourth industrial revolution. It included primary research in 200+ Czech firms.

## **YOUNG CITIZENS (volunteering)**

Prague

Chairperson

2018 - 2020

**Project Coordinator** 

I lead the student organization Young Citizens (Mladi obcane, z.s.), about 60+ university students focused on civic engagement of the youth. My role included building relations with partners, fundraising, coordinating the board and activities or lecturing workshops at high schools.

#### **Publications**

#### PEER-REVIEWED JOURNALS

Malá, M. (currently under review). Exploring Foreign Direct Investments and Engagements of Socialist Multinational Enterprises: A Case Study of Skoda Works from the 1960s to 1980s. <u>Link</u> to the most recent version. <u>Link</u> to the published first working version of the paper in the IES Working Paper series.

# **WORK IN PROGRESS (7/2025)**

Boukal, T., Delpeuch, S., Hugger, F., Malá, M. (targeting for early 2026). MNE Business Functions and Corporate Taxation: Evidence from micro-CBCR. Link.

# POLICY-ORIENTED RESEARCH AND OTHER PUBLICATIONS (in Czech)

Vilím, P., Prokop, D., Malá, M., Komárek, K., et al. (2025). Smarter Taxes: Complex Tax Reform for a Resilient and Prosperous Czechia. PAQ Research, Center for Public Finance, IDEA CERGE-EI. Link.

Malá, M, Bělohradský, A., Klimeš, D. (2025). Five Steps Towards a More Innovative Czech Economy. Center for Public Finance. Link.

Malá, M., Škultéty, O. (2025). How to Foster Investments in the Times of Tight Public Budgets: Possibilities of Depreciation Policies and Tax Rates. Center for Public Finance. <u>Link</u>.

Bělohradský, A., Janský, P., Malá, M., Zindulková, K. (2025). Ten Commandments for Modern Public Finances. Center for Public Finance. Link.

Fischer, J., Malá, M. (2019). The Corporate Social Responsibility and the Industry 4.0: New Challenges and Developments of the CSR Concept in the upcoming Era of the Industry 4.0. University of Economics in Prague. Link.

Malá, M. (2016). Local Dimension of the Corporate Social Responsibility: Based on an Example of the Zdar Region. Published among awarded publications of the national contest SOČ (Students` Professional Activities). Link.

# Awards, Presentations and Media

11/2025: Conference Presentation: "MNE Business Functions and Corporate Taxation: Evidence from micro-CBCR," Annual NTA Conference, Boston.

11/2025: Media: Discussion on the impacts of the new government's plans on public finance, podcast Vinohradská 12, Czech Radio. Link.

10/2025: Media: Live Interview about Czech Taxation System. Otázky Václava Moravce, Czech TV. Link.

9/2025: Poster Presentation: "MNE Business Functions and Corporate Taxation: Evidence from micro-CBCR," Annual Mannheim Taxation Conference, Mannheim.

9/2025: Media: Live Interview about the Proposed Tax Reform, TN Nova. Link.

9/2025: Media: Interview about the Proposed Tax Reform, Czech Radio. Link.

6/2025: Conference Presentation: "Exploring Foreign Direct Investments and Engagements of Socialist Multinational Enterprises: A Case Study of Skoda Works from the 1960s to 1980s." Part of the Session on "Trajectories of regional investment/political economies in the global economy," Posthumus Conference, Nijmegen.

6/2025: Internal Seminar: "MNE Business Activities: Evidence from Micro-CbCR Dataset", OECD, Paris.

5/2025: Presentation: Major challenges for public finance, at the Budget Committee of the Chamber of Deputies.

3/2025: Media: Commenting on Announced Plans of Changes in Corporate Taxation, Novinky.cz. Link.

2/2025: Media: Commenting on "How life is in the Czech Republic through the eyes of an economist." e15. Link.

12/2024: Panel Participation: seminar on "Economic and social myths in the period before 1989," Institute for the Study of Totalitarian Regimes, Prague.

2020-2022: Scholarship: New York University Merit-based Scholarship Holder.

2020-2021: Scholarship: The Scholar Foundation Scholarship Holder.

6/2016: Award: Winner of the 38th National Round of the Student's Professional Activities (SPA) in Economics.

6/2016: Award: Award of the Rector of the University of Economics in Prague for the Best Student Paper in Economics.

6/2016: Award: Award of the Faculty of IT and Management at the University of Hradec Kralove.