

doc. PhDr. Alice Němcová Tejkalová, Ph.D.

Alice Němcová Tejkalová is the Head of Journalism Department. She used to be Dean of the Faculty of Social Sciences at Charles University, Director of the Institute of Communication Studies and Journalism, member of the Rector's Collegium and TV sports journalist. Her primary interests are in journalism studies (she has been a principal investigator of the Czech branch of worldwide research "Worlds of Journalism Study" – www.worldsofjournalism.org since 2012, she has been a WJS regional co-coordinator for CEE since 2019) and sports journalism. She is also a guarantor of PhD. study programme Media and Communication Studies and MA programme Erasmus Mundus Journalism, Media and Globalisation. Since March 2023, she has been an investigator of Horizon Europe grant ReMeD in a consortium led by the University of Navarra. She published a book about media framing and stereotyping of Czech Paralympic athletes in 2012, and she is the author of numerous articles and book chapters. She has been repeatedly awarded for her achievements at both the national and international levels. She is married, her husband, Martin Němec, is a double Paralympic winner in discus throw, and they have two daughters.

Education

1999 – 2003 BA in Journalism (FSV UK, passed with honours)
2003 – 2005 MA in Media Studies (FSV UK, passed with honours and Dean's commendation of diploma thesis)
2005 PhDr. in Media Studies (FSV UK)
2006 – 2011 Ph.D. in Media Studies (FSV UK)
2021 Associate Professor (doc.) in Kinanthropology (FTVS UK)

Occupation

Head of Journalism Department at ICSJ FSV UK (since April 2022)
Guarantor of programmes at ICSJ FSV UK (since February 2022)
Dean of the Faculty of Social Sciences (2018 – 2022)
Director of the Institute of Communication Studies and Journalism FSV UK (2015 – 2018)
Rector's Collegium Member (2014 – 2018)
A journalist working mainly for sports staff of Czech TV (2000 – 2017)

Selected publications

Book

NĚMCOVÁ TEJKALOVÁ, Alice (2012) *Ti druzí sportovci*. Praha: Karolinum.

A critical translation of a book

MCQUAIL, Denis (2015) *Žurnalistika a společnost*. Praha: Karolinum (with Roman Hájek).

Book chapters

TEJKALOVÁ, Alice N. – DE BEER, Arnold S. – BERGANZA, Rosa – KALYANGO, Yusuf Jr. – AMADO, Adriana – OZOLINA, Liga – LÁB, Filip – AKHTER, Rawshon – MOREIRA, Sonia V. – MASDUKI. 2019. In Media We Trust: Journalists and Institutional Trust Perceptions in Post-authoritarian and Post-totalitarian Countries. In HANUSCH, F. (ed.). *Comparing Journalistic Cultures*. London: Routledge. (a reprint of the article from successful special issue of *Journalism Studies*)

HANITZSCH, Thomas – RAMAPRASAD, Jyotika – ARROYAVE, Jesus – BERGANZA, Rosa – HERMANS, Liesbeth – HOVDEN, Fredrik Jan – LÁB, Filip – LAUERER, Corinna – TEJKALOVÁ, Alice – VOS, Tim P. 2019. Perceived Influences: Journalists' Awareness of Pressures on Their Work. In HANITZSCH, T. – HANUSCH, F. – RAMAPRASAD, J. – DE BEER, A. S. (eds.). *Worlds of Journalism. Journalistic Cultures Around the Globe*. New York: Columbia University Press, pp. 103–132. (Best Book Award 2020 of *The International Journal of Press/Politics*)

GILLÁROVÁ, Sv. Kateřina – TEJKALOVÁ, N. Alice – LÁB, Filip. 2016. The Undressed Newsroom: The Application of Visual Ethnography in Media Research In FRANKLIN, B. *The Future of Journalism In An Age of Digital Media and Economic Uncertainty*. London: Routledge. (a reprint of the article from a successful special issue of *Journalism Practice*)

TEJKALOVÁ, Alice N. – LÁB, Filip. 2016. Západ, nebo spíš Východ? Změny ve vlastnictví médií a jejich důsledky. In BĚLOHRADSKÝ, V., HLAVÁČEK, P., PUTNA, M. C., ROMANCOV, M. (eds.). *Proč jsme Západ? Česko, Evropa a Západ mezi minulostí a budoucností*. Univerzita Karlova v Praze, Filozofická fakulta, pp. 234–244.

NĚMCOVÁ TEJKALOVÁ, Alice. 2015. Alice Nellis. In NELMES, J. – SELBO, J. (eds.). *Women Screenwriters: An International Guide*. London: Palgrave Macmillan, pp. 264–265.

NĚMCOVÁ TEJKALOVÁ, Alice. 2015. Czech women screenwriters: from socio-critical films to fairy tales. In NELMES, J. – SELBO, J. (eds.). *Women Screenwriters: An International Guide*. London: Palgrave Macmillan, pp. 249–253.

NĚMCOVÁ TEJKALOVÁ, Alice – LÁB, Filip. 2015. Foreign Correspondents in the Czech Republic: Coping with Social Transition and Financial Crisis. In TERZIS, G. (ed.). *Mapping Foreign Correspondents in Europe*. New York: Routledge, pp. 57–65.

NĚMCOVÁ TEJKALOVÁ, Alice, HÁJEK, Roman. 2015. Předmluva k českému vydání. In MCQUAIL, D. *Žurnalistika a společnost*. Praha: Karolinum, pp. 7–18.

LÁB, Filip – NĚMCOVÁ TEJKALOVÁ, Alice. 2014. Journalist Education and Truth in the Digital Age: Why We Need Critical Digital Literacy. In STOCCHETTI, M. (ed.). *Media and Education in the Digital Age: Concepts, Assessments, Subversions*. Frankfurt am Main: Peter Lang, pp. 105–116.

TEJKALOVÁ, Alice. 2010. Sportovní reportáž lehce alternativně. In OSVALDOVÁ, B. – KOPÁČ, R. – TEJKALOVÁ, A. (eds.). *O reportáži, o reportérech*. Praha: Karolinum, pp. 105–112.

TEJKALOVÁ, Alice. 2009. Vítězství a prohry tzv. nových médií. In OSVALDOVÁ, B. – TEJKALOVÁ, A. (eds.). *Žurnalistika v informační společnosti: digitalizace a internetizace*

žurnalistiky. Praha: Karolinum, pp. 43–50.

TEJKALOVÁ, Alice – EBEN, Marek. 2009. Dostat se pod povrch. In OSVALDOVÁ, B. – KOPÁČ, R. (eds.). *Rozhovory o interview*. Praha: Karolinum, pp. 149–152.

TEJKALOVÁ, Alice. 2008. DTV in the Czech Republic. In VAN DEN BROECK, W. (ed.). *Digital TV in Europe*. Brussels: VUB Press, pp. 43–50.

ARTICLES

Articles in journals indexed by WoS

NEMCOVA TEJKALOVA, Alice – GHEORGHIEV, Olga – SUPA, Marketa – NAINOVA, Victoria. 2021. Children and the Radio: Who should listen to whom? *Journalism Practice*. Online first: <https://doi.org/10.1080/17512786.2021.2011377>.

RUPAR, Verica – NĚMCOVÁ TEJKALOVÁ, Alice – LÁB, Filip – SEIZOVA, Sonja. 2021. Journalistic discourse of freedom: A study of journalistic understanding of freedom in the Czech Republic and Serbia, *Journalism*. Vol. 22, no. 6, pp. 1431–1449, DOI: [10.1177/1464884919868075](https://doi.org/10.1177/1464884919868075).

TEJKALOVA, Alice N. – KRISTOUFEK, Ladislav. 2019. Anything Can Happen in Women's Tennis, or Can It? An Empirical Investigation Into Bias in Sports Journalism. *Communication & Sport*. Vol. 9, no. 5, pp. 742–760. DOI: <https://doi.org/10.1177/2167479519890571>.

TEJKALOVÁ, Alice N. – DE BEER, Arnold S. – BERGANZA, Rosa – KALYANGO, Yusuf Jr. – AMADO, Adriana – OZOLINA, Liga – LÁB, Filip – AKHTER, Rawshon – MOREIRA, Sonia V. – MASDUKI. 2017. In Media We Trust: Journalists and Institutional Trust Perceptions in Post-authoritarian and Post-totalitarian Countries. *Journalism Studies*. Vol. 18, no. 5, pp. 629–644.

HÁJEK, Roman – ŠTEFANIKOVÁ, Sandra – LÁB, Filip – TEJKALOVÁ, Alice N. 2015. Czech Journalists' Refreshed Sense of Ethics in the Midst of Media Ownership Turmoil, *Media and Communication*, Vol. 3, no. 4, pp. 52–61.

GILLÁROVÁ, Sv. Kateřina – TEJKALOVÁ, N. Alice – LÁB, Filip. 2014. The Undressed Newsroom: The Application of Visual Ethnography in Media Research. *Journalism Practice*. Vol. 8, no. 5, pp. 607–618.

Articles in journals without IF

TURKOVÁ, Kateřina – MACKOVÁ, Veronika – NĚMCOVÁ TEJKALOVÁ, Alice. 2021. Space for self-expression: communication of Czech female athletes on social media and fans' reactions. *Acta Universitatis Carolinae Kinanthropologica*. Vol. 57, no. 2, pp. 147–172.

TEJKALOVÁ, Alice N. 2019. Twenty Years After: Czech Heroes and Fallen Heroes of the Nagano 1998 Olympic Games. *Medien Journal*. Vol. 43, no. 1, pp. 83–100.

TEJKALOVÁ, Alice N., LÁB, Filip. 2016. Czech Journalists in the 21st Century: Who Are They? *Journal of Central European Political Studies*. Vol. 14, no. 2, pp. 15–35.

FIALOVÁ, Marta, MACKOVÁ, Veronika, TEJKALOVÁ, Alice N. 2016. "Yes, I am a racist! So what?" The incompetence of hegemonic discourse of the Czech media to reflect racism in sport. *Studia Sportiva*. Vol. 10, no. 1, pp. 59–69.

ŠAŠEK, Petr – TEJKALOVÁ, N. Alice. 2013. Rámcování tématu státního zadlužování v textech MF DNES a Práva před volbami do Poslanecké sněmovny Parlamentu ČR 2010. *Acta Politologica*. Vol. 5, no. 2, pp. 187–204.

TEJKALOVÁ, Alice – LÁB, Filip. 2011. The Relationship Between Journalism Studies and Media Professionals in CR. *Otázky žurnalistiky*. Vol. 54, no. 1–2, pp. 35–45.

TEJKALOVÁ, Alice. 2010. Mediální obraz paralympijských her v českých médiích. In *Aplikované pohybové aktivity v teorii a praxi*. Vol. 1, no. 1, pp. 39–47.

TEJKALOVÁ, Alice – LÁB, Filip. 2009. Conference Journalism Research in the Public Interest, Winterthur 19. – 21. 11. 2009. *Acta Politologica*. Vol. 1, no. 1, pp. 118–119.

OTHER PEER-REVIEWED PUBLICATIONS

Scientific study

TEJKALOVÁ, Alice. 2008. Mediální reprezentace českých handicapovaných sportovců. Praha: Fakulta sociálních věd UK. *Pražské sociálně vědní studie*. Mediální řada, MED-013.

Chapters in conference proceedings and other collections

TEJKALOVÁ, Alice. 2011. Sociální marketing a reklama. In *Rozvojové cíle tisíciletí – sociální spoty*. 1. vyd. Praha: Člověk v tísni, pp. 11–13.

TEJKALOVÁ, Alice. 2010. Sport News and Athletes with a Disability. In PASADEOS, Y. (ed.). *Advances in Communication and Mass Media Research*. Athens: Atiner, pp. 113–126.

TEJKALOVÁ, Alice – LÁB, Filip. 2010. Reportéři. In *Média a chudoba*. Praha: Člověk v tísni, pp. 44–46.

TEJKALOVÁ, Alice. 2010. Kampaně. In *Média a chudoba*. Praha: Člověk v tísni, pp. 144–146.

TEJKALOVÁ, Alice. 2007. Stereotypy rozvojových zemí. In *Novinář, rozvojová spolupráce a humanitární pomoc: příručka rozvojové vzdělávání pro studenty mediálních oborů*. Praha: Člověk v tísni – společnost při České televizi, pp. 41–44.

Editor

OSVALDOVÁ, B. – KOPÁČ, R. – TEJKALOVÁ, A. (eds.). 2010. *O reportáži, o reportérech*. Praha: Karolinum.

OSVALDOVÁ, Barbora – TEJKALOVÁ, Alice. 2009. (eds.). *Žurnalistika v informační společnosti: digitalizace a internetizace žurnalistiky*. Praha: Karolinum.

Member of Editorial Board

Communication & Sport (published by Sage)

Reviewing for: Communication & Sport, Journalism, AUC Kinanthropologica, Česká kinantropologie, various sections of IAMCR and ECREA conferences.

Grants and other research funding

ReMeD: Resilient Media for Democracy in the Digital Age (Horizon Europe, since March 2023) – team leader at FSV UK

TA CR – Covid-19 infodemics: AI communication platform suppressing infodemics using principles of journalistic ethics (a leader of a work package focused on media analyses, 2020–2022, a project proposal won the 4th public competition TA CR ÉTA; in 2021, the project was also awarded by the prestigious international award AMEC for Most effective planning, research and evaluation: Eastern Europe and in 2022 also by the prestigious Czech and Charles University awards – Technology Agency of the Czech Republic Award and Miloslav Petrussek Award)

TA CR – Multicultural Life and Education of Young Prosumers (a co-researcher, 2018–2021)

PROGRES 19 – a member of the project board, a leader of the team that analyses sports journalism

With a project "Is a Transformational Dream Gone" among the best three projects within the field of humanities and social sciences of the grant competition for young scientists "Neuron Impuls" (2015)

Post-doc scholarship from FSV U (2014-2016)

Financial support from PRVOUK for the Czech part of Worlds of Journalism Study (2012 and 2013)

Conferences

Invited presentations

2022 – Invited presentation “Courage to speak with journalists about unpleasant issues” At the conference Sport psychology in practice (various aspects of courage) in IKEM Prague.

2022 – Invited presentation “Disinformation about COVID-19 in media analyses of Infomore platform” at HealthGIS conference organized by Technical University Liberec.

2022 – A member of panel How should we speak about mental health of the athletes? At the conference Sport psychology in practice – this time „without phrases“, organized by FTK UP in Olomouc.

2021 – A member of Expert Panel at Virtual Seminar of the ECREA Temporary Working Group “Communication and Sport”

2020 – Panel chair and a discussion host at the online conference Prague Media Point (discussions with Karin Wahl-Jorgensen, Tara Kelly and Pierre Leibovici).

2018 – A presentation about women sport and women sports journalists at Czech Olympic Committee's conference called Sport on the Edge?

2018 – A presentation about Czech sports journalism at 4. Jahrestagung der Fachsgruppe Mediensport und Sportkommunikation in der DGPUK 2018 at Universität Salzburg.

2018 – Course co-director at 7th Graduate Spring School on Comparative Media + a presentation "Journalism in Comparative Perspective" (organized by University of Zagreb in IUC in Dubrovnik)

2017 – Searching Session Seminar (NTK, Prague) - a presentation about fake news

2017 – Weeks of Media Education (People in Need Foundation, Prague + other Czech towns) - presentations and debates

2016 – Round Table at Metropolitan University in Prague – Changing Media, Changing Media Systems

2016 – ROPE workshop (Budapest) – Less time for researching, more work to be done: working conditions of Czech journalists (with Filip Láb)

2015 – Collegium Europaeum FF UK & FLÚ AV ČR, Ace Academy, Prague. „Proč jsme Západ? Česko, Evropa a Západ mezi minulostí a budoucností" (with Filip Láb who presented the paper)

2014 – EURICOM colloquium (Piran) – I Definitely Don't Want to Have THOSE People in My News Session!

Other conferences

2023 – IACS (Barcelona) – Postmortal media image of ice hockey star Pavol Demitra: Tragic hero, role model but also a symbolic token used for increasing the audience attention (with Peter Mikuláš)

2022 – ECREA (Aarhus) – One event, very different interpretations: The case study of media coverage from three countries of the AC Sparta Praha vs. Rangers FC football match (with Anna Hrbáčková, Veronika Macková, Ondřej Trunečka and Kateřina Turková).

2021 – International Association for Communication and Sport (Clemenson University, online) – Danger of Being Different: Media Coverage of Successful Czech Female Athletes.

2021 – Conference Future of Journalism (Cardiff, online) – Infodemia Live and Online: The Role of Experts in COVID-19 News Coverage (with Jan Jiráček).

2021 – Conference How to survive within the information flood around COVID-19 (Prague, online) – On the wave of fear, negativity and disinformation: a case study of two disinformation websites' communication on Facebook (with Veronika Macková and Victoria Nainová).

2020 – International Colloquium Mediating Change (Prague, online) – Listening to children: How to change the current approach in journalism practice (with Victoria Nainová, Olga Gheorghiev and Markéta Supa) and a chair of panel Technology and media use: Cities, Game, Children.

2020 – IAMCR (Tampere, online) – (In)voluntary Risk: Communication of the Czech Female Athletes on Social Media and Possible Fan Reactions (with Kateřina Turková and Veronika Macková) – a paper was for its importance and quality selected as one of four papers from the section Media, Communication and Sport presented also as a video presentation at conference websites.

2019 – Prague Media Point – Children and Radio: An Uneasy Relationship (with Olga Gheorghiev).

2019 – IAMCR (Madrid) – Anything can happen in women's tennis, or can it? An empirical investigation into bias in sports journalism (with Ladislav Křišťoufek).

2019 – ECREA Journalism Studies Section conference (Vienna) – Journalistic discourse of freedom: A study of journalists' perception of political influences in Czech Republic and Serbia (with Verica Rupar, Filip Láb and Sonja Seizova) and chairing a panel Broadening Perspectives on Journalism

2018 – ISSA conference (Lausanne) – Twenty Years After: Czech Heroes and Fallen Heroes of Nagano Olympic Games

2017 – ECREA Journalism Studies Section Conference (Odense) – Journalists and institutional trust perceptions in post-authoritarian and post-totalitarian countries (presented with Adriana Amado, the co-authors: ANT, Arnold de Beer, AA, Filip Láb, Yusuf Kalyango, Rawshon Akther, Liga Ozolina, Masduki, Sonia V. Moreira) and chairing a panel Journalistic beats

2016 – IAMCR (Leicester) – TV Sports Journalists in the Former Czechoslovakia: Dancing among Eggs to Protect Their Souls as Well as the Possibility to Do Their Beloved Work + Czech Journalists & Ethical Issues (this paper with Filip Láb who presented it)

2016 – WJEC (Auckland) – Impact of Journalism Education on the Formation of Professional Identity and Ethics: a Cross-cultural perspective in Europe and North America (with Epp Lauk, Filip Láb, Lisbeth Hermans, Jan Frederik Hovden, Sonja Seizova, Jolan Rók, Sergio Splendore, and Time Vos, presented by Epp Lauk)

2015 – Conference Populism, Authoritarianism, and the Media: The Age of Mediocracy and Mediocracy (Prague) – „Being a journalist in a post-authoritarian society: Perceptions of press

freedom and trust in the Czech Republic and South Africa“ (with Filip Láb, Arnold de Beer, Wadim Strielkowski and Sean Beckett)

2015 – Worlds of Journalism Study Convention (Munich) – Being a Journalist in a Post-authoritarian Society (with Arnold de Beer, Filip Láb, Wadim Strielkowski and Sean Beckett) a Transformation of Czech Journalists' Working Conditions (with Filip Láb)

2014 – ECREA (Lisboa) – Czech Journalists in Media Ownership Turmoil (with Filip Láb)

2014 – Worlds of Journalism Study Convention (Thessaloniki) – Foreign Correspondents in the Czech Republic (with Filip Láb)

2013 – Future of Journalism (Cardiff) – Undressed Newsroom (with Kateřina Sv. Gillárová a Filip Láb)

2013 – IAMCR (Dublin) – Framing National Indebtedness (with Petr Šášek)

2012 – CEECOM (Prague) – The Role of Power in the Articles about Athletes with a Disability

2009 – Journalism Research in Public Interest (Winterthur) – The Relationship between Journalism Studies and Journalism Education (with Filip Láb)

2008 – Atiner conference (Athens) – Sports News and Athletes with a Disability

Organization of the conferences

2021 – online conference for TA ČR TL04000176 grant, called “How to survive within the information flood around COVID-19” (co-organized with Veronika Macková)

2018 – WJS meeting in Prague (co-organized with Folker Hanusch (Universität Wien), Thomas Hanitzsch (LMU München) and Filip Láb)

2016 – a member of both LOC and IOC of ECREA conference

Membership and service in professional organizations

Regional co-cordinator for Central and Eastern Europe ve Worlds of Journalism Study (since 2019).

Vice-chair of Czech Olympic Committee Equal Opportunities Commission for Sport (since 2022, a member since 2021)

Best Sports Photo of the Year Selection Committee Chair (since 2020)

Steering Committee member of Prague Media Point Conference (since 2022)

International Association for Media and Communication Research (IAMCR).

International Association for Communication and Sport (IASC).

European Communication Research and Education Association (ECREA).

Czech Kinanthropology Society.

Foreign experience

Visiting teacher via Erasmus Mundus Journalism, Media and Globalisation at City, University of London (27th – 31st March 2023)

Visiting teacher via Erasmus+ at Uppsala University (21st – 25th November 2016)

Visiting teacher via Erasmus+ at Institut für Publizistik- und Kommunikationwissenschaft na Universität Wien (11th – 13th May 2015)

Part of the exchange project of University of Montana in Missoula and FSV UK “Common Ground” (May – July 2007)

Being a part of interinstitutional FSV UK student team at UNICA conference at University of Amsterdam (2004)

Participated in a project of European Commission and FSV UK – a serie of compact courses + stay in Strasbourg at the European Court of Human Rights and European Parliament (2003)

Personal awards

Czech Paralympic Team Award for significant contribution to Para sport (2022).

Charles University’s silver medal for the important contribution to Charles University development (2021).

The Czech Association of Applied Sports Activities Award for the sport of athletes with disabilities sport’s mediatization and development (2013).

Golden course for her courses Teoretické koncepty k studiu žurnalistiky I – AR 2018/2019, 2019/2020, 2020/2021 and Teoretické koncepty k studiu žurnalistiky II – AR 2017/2018, AR 2018/2019, 2020/21.

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<http://www.worldsofjournalism.cz>