

Curriculum vitae

PhDr. Lenka Vochocová, Ph.D.

Name: Lenka Vochocová

Date and place of birth: April 3, 1979 in Plzeň, Czech Republic

Employer: Charles University, Faculty of Social Sciences, Prague, Czech Republic

Education:

- 2013 Ph.D. in Media Studies, Faculty of Social Sciences, Charles University in Prague (doctoral thesis title: “Structures and hierarchies in Czech journalists’ professional discourse with a focus on gender”)
- 2005 Mgr. (PhDr.) in Media Studies, Faculty of Social Sciences, Charles University in Prague
- 2001 Bc. in Journalism, Faculty of Social Sciences, Charles University in Prague
- 2014 – 2017: Training in systemic supervision and coaching, Hermés Group (500 hours, ANSE standards)

Present and previous academic appointments:

- 2007–present: Researcher and lecturer, Charles University (Prague, Czech Republic), Faculty of Social Sciences, Institute of Communication Studies and Journalism, Department of Media Studies (full-time contract, teaching courses in Czech and English)
- October 2015–April 2016: Maternity leave
- 2012: Maternity leave
- 2011–2015: Lecturer in Sociology of political communication, University of West Bohemia, Faculty of Philosophy and Arts
- 2013–2015: Lecturer in Media and Cultural Analysis, New York University Prague (in English)

Present and previous non-academic appointments:

- 2015–present: supervisor and coach (specialization: assisting professions, education, culture)
- 2006–present: Founder, manager, chair, creative supervisor, author at Inventura, z.s. (www.inventura.org) – Czech NGO focusing at documentary filmmaking and other artistic activities with people with learning disabilities
- 2002–2005: People In Need (media advisor, editor) – Czech NGO with an international scope (www.peopleinneed.cz)
- 1998–2001: Czech Television (reporter and staffer) – Czech public broadcaster (www.czech-tv.cz)

Research activities and projects:

- 2022 onwards: researcher, member of SYRI team, NPO "Systemic Risk Institute" number LX22NPO5101, funded by European Union - Next Generation EU (Ministry of Education, Youth and Sports, NPO: EXCELES)
- 2022 onwards: researcher, member of the team conducting research project 22-34744S “Re-articulation of a Totalitarian Past and Polarization of Society: Local Forms of International Emancipatory Movements and Their Reception Online” (GAČR – Czech Science Foundation)
- 2022 onwards: MC member of the COST Action CA21129 – What Are Opinions? Integrating Theory and Methods for Automatically Analyzing Opinionated Communication (OPINION)

- 2021 onwards: researcher, member of the team conducting research project 21-28556S “The role of online media in constructing, negotiating, and practicing children’s active citizenship” (GAČR – Czech Science Foundation)
- 2021–2023: researcher, member of the team conducting Primus research project “Children and youth digital civic engagement in a globalised world”
- 2017–2019: principal investigator of the team conducting research project 17-17085S “Dynamics and forms of citizen online participation in the Czech Republic in response to the European migration crisis” (GAČR – Czech Science Foundation)
- 2017–2019: substitute member of the COST Action IS1308 – Populist Political Communication in Europe
- 2017–2019: researcher, member of the team conducting research project 17-01116S “Civic engagement and the politics of health care” (GAČR – Czech Science Foundation)
- 2013–2016: member of the team conducting an awarded research project “The role of social media in transformation of political communication and citizen participation in the Czech Republic” (GAČR – Czech Science Foundation)
- 2015–2016: participating in “Media Pluralism Monitor” project organised by the Centre for Media Pluralism and Media Freedom (CMPF), European University Institute, Florence, Italy
- 2013–2014: participating in COST Action IS0906 “Transforming Audiences, Transforming Societies“

Professional stays abroad:

- 2008: Visiting Scholar at the Communications and Media Studies department of Tufts University in Boston, MA, USA (2 months)

Membership in professional organisations:

- European Communication Research and Education Association (ECREA, since 2013)
- Vice Chair of the ECREA CEE Network (2016–2022)
- Gender expert chamber of the Czech Republic (since 2015, member of the board since 2022)
- Member of the P404 evaluation panel of the Czech Science Foundation, GAČR (since 2023)
- Member of the editorial board of Gender and Research scientific journal (since 2022)

Keynote speeches:

- “Women in the Media Sector. Research and Theoretical Perspectives”: Hearing on “Gender Equality in the Media Sector in the EU”, European Parliament, Brussels, June 26, 2017 (<http://web.ep.streamovations.be/index.php/event/stream/170626-1500-committee-femm>)
- “Women as a minority: Intersectionality and silencing of women in the public sphere”: Women’s Congress 2017, Prague, September 23, 2017
- “Cultural specifics of and intersectional perspectives to the discursive construction of youth civic activism in Czech online media”: Children and Youth Perspectives Conference: Theory, Research and Practice in European Context, Prague, September 14–15, 2023

Experience related to project management:

- 2005–present: Founder, manager, creative supervisor, lecturer, and author at Inventura, z.s. (Czech non-profit, NGO) - manager of four large EU funded cultural projects in 2006–2012.

Short bio:

Dr. Lenka Vochocová is a lecturer and researcher at the Department of Media Studies, Faculty of Social Sciences, Charles University, where she graduated in journalism and media studies. Her research interests cover the fields of online political expression and discursive exclusion, online toxicity, gender media studies, political economy of communication, and public sphere theories.

Selected publications:

Vochocová, Lenka. (2023). Singled Out and Mocked: Intersection of (Hetero)Sexism and Ableism and Mobilization of Anti-Discourses in Online Hatred towards Hypervisibilized Youth Activists. *Women's Studies in Communication* 46(4), 415–432.
DOI: 10.1080/07491409.2023.2258862.

Vochocová, Lenka, Rosenfeldová, Jana. (2023). Are Generations Really Divided by Climate? Preference for Conflict in Fridays for Future Media Coverage. *Journalism Practice*.
DOI: 10.1080/17512786.2023.2260364.

Vochocová, Lenka, Rosenfeldová, Jana, Vancsó, Anna, Neag, Annamária. (2023). Soros's soldiers, slackers, and pioneers with no expertise? Discursive exclusion of environmental youth activists from the digital public sphere in Hungary and Czechia. *Journal of Information Technology & Politics* 21(1), 69–83, DOI: 10.1080/19331681.2023.2220318.

Vochocová, Lenka, Rosenfeldová, Jana. (2022). The EU as a weak and authoritative traitor: signs of post-socialist resentment and populist rhetoric in online civic anti-European discourses. *Journal of Contemporary European Studies* 31(3), 916–928.

Rosenfeldová, Jana, Vochocová, Lenka. (2022). 'Untouched by your Do-gooder Propaganda'. How Online User Comments Challenge the Journalistic Framing of the Immigration Crisis. *Central European Journal of Communication* 2(31), 227–245.

Vochocová, Lenka, Numerato, Dino, Sedláčková, Tereza. (2022). Opting for Polarizing Emotions: Strategies of Czech Pro-Vaccination Discussants in the Emotionalized Public Sphere on a Measles Epidemic. *International Journal of Communication* [online], 1006–1026.

Vochocová, Lenka. (2021). 'Frustrated women invite the immigrants to Europe': Intersection of (xeno-)racism and sexism in online discussions on gender aspects of immigration. *European Journal of Cultural Studies* 24(1), 333–349.
<https://journals.sagepub.com/doi/abs/10.1177/1367549420973207>

Vochocová, Lenka, Rosenfeldová, Jana, Zápotocký, Jan, Průchová Hrůzová, Andrea, Krobová Fousek, Tereza. (2021). *Na moři, za plotem, na síti. Digitální média a debata o migraci v Česku*. (On the sea, behind the fence, online: Digital media and the immigration debate in the Czech Republic). Kniha Zlín.

Štětka, Václav, Mazák, Jaromír, Vochocová, Lenka. (2021). 'Nobody tells us what to write about': The disinformation media ecosystem and its consumers in the Czech Republic. *Javnost – The Public*, 28(1), 90–109.
<https://www.tandfonline.com/doi/abs/10.1080/13183222.2020.1841381>

Vochocová, Lenka, Rosenfeldová, Jana. (2019). Ridiculed, but safe: What e-mothers' discussion on migration tells us about the potential of 'third spaces' for the political communication of women. *European Journal of Communication* 34(2), 142–158,
<https://journals.sagepub.com/doi/abs/10.1177/0267323118810865>

Numerato, Dino, Vochocová, Lenka, Štětka, Václav, Macková, Alena. (2019). The vaccination debate in the "post-truth" era: social media as sites of multi-layered reflexivity. *Sociology of Health and Illness* 41(1), 82–97.

Vochocová, Lenka (2019). *Ženy (a muži) ve zpravodajských redakcích. Mediální instituce pohledem genderových mediálních studií.* (Women (and men) in the newsrooms. Media institutions from the gender media studies perspective). Praha: Karolinum.

Stanyer, J., Salgado, S., Bobba, G., Hajzer, G., Hopmann D. N., Hubé, N., Merkovity, N., Ozerim, G., Papatthanassopoulos, S., Sanders, K.B, Spasojevic, D., Vochocová, L. (2019). Journalists' Perceptions of Populism and the Media: A Cross-National Study Based on Semi-Structured Interviews. In Reinemann C. et al. (eds) *Communicating Populism. Comparing Actor Perceptions, Media Coverage, and Effects on Citizens in Europe*. New York, Oxon: Routledge. ISBN: 978-1-138-39272-4.

Vochocová, Lenka. (2018). Witty divas, nice mothers and tough girls in a sexist world: experiences and strategies of female influencers in online political debates. *Media, Culture & Society* 40(4), 535–550,
<https://doi.org/10.1177/0163443717729211>

Vochocová, Lenka, Mazák, Jaromír, Štětka, Václav. (2016). Nic pro holky? Genderové nerovnosti v politické participaci na sociálních sítích. *Gender, rovné příležitosti, výzkum* 17 (2): 64–75,
<http://dx.doi.org/10.13060/12130028.2016.17.2.283>

Vochocová, Lenka, Štětka, Václav, Mazák, Jaromír. (2015). Good girls don't comment on politics? Gendered character of online political participation in the Czech Republic. *Information, Communication & Society*, 19(10), 1321–1339.

Švelch, Jaroslav, Vochocová, Lenka. (2015). Social Media As a New Challenge for Political Participation Research. *Czech Sociological Review*, 51(1), 65–87. <http://doi.org/10.13060/00380288.2015.51.1.154>

Štětka, Václav, Vochocová, Lenka. (2014). A dialogue of the deaf, or communities of debate? The use of Facebook in the 2013 Czech Parliamentary Elections campaign. *Teorija in Praksa*, 51 (6). 1361–1380.

Vochocová, Lenka. (2013). Mediální studia (Media Studies). In: Hrubec, M. *Česká kritická teorie* (Czech Critical Theory). Praha: Academia