

EDUCATION

- Institute of Economic Studies, Faculty of Social Sciences, Charles University** 2022–present
Ph.D. programme: Finance and Economics
- Thesis: “*Concurrent Business and Distribution Strategy Planning*”
 - Supervisors: doc. PhDr. Zuzana Havráňková, Ph.D.
- Institute of Economic Studies, Faculty of Social Sciences, Charles University** 2020–2022
Master programme: Finance, Financial Markets and Banking
- Thesis: “*Concurrent Business and Distribution Strategy Planning Using Bayesian Networks*”
 - Supervisors: RNDr. Michal Červinka, Ph.D. & Ing. Martin Plajner, Ph.D.
- Faculty of Economics and Business Administration, Humboldt University** 2020–2021
Erasmus+, study area: Finance and Business administration
- Attendance of Quantitative Finance oriented courses
- School of Economics, Faculty of Social Sciences, University of Helsinki** 2019–2020
Erasmus+, study area: Finance and Economics
- Attendance of rigorous Econometrics and Data Science oriented courses
- Institute of Economic Studies, Faculty of Social Sciences, Charles University** 2016–2020
Bachelor programme: Economics and Finance
- Thesis: “*Impact of free customer credits on purchases: Case of a major discount portal*”
 - Supervisors: Mgr. Kateřina Chadimová & Ing. Martin Plajner, Ph.D.

WORK EXPERIENCE

- Logio** 2022–present
Consultant
- Distribution strategy
 - Project management
- Logio** 2018–2022
Junio Consultant, Data Scientist
- Distribution network modeling
 - Data Analysis

PUBLICATIONS

- Petřík, T., & Plajner, M. (2024). Finding an optimal distribution strategy path in an unpredictable environment. *Ekonomski vjesnik: Review of Contemporary Entrepreneurship, Business, and Economic Issues*, 37(1), 139-150.

CONFERENCE PRESENTATIONS

Workshop on Uncertainty Processing

June, 2022

Kutná Hora

- Article: “*Concurrent Business and Distribution Strategy Planning Using Bayesian Networks*”
- Supervisor: Ing. Martin Plajner, Ph.D.

Machine Learning Prague

June, 2023

Prague

- Workshop: “*Bayesian Networks in business planning and risk management*”
- Co-author: Ing. Martin Plajner, Ph.D.

Business Logistics in Modern Manageent

October, 2023

Osijek, Croatia

- Article: “*Finding an Optimal Distribution Strategy Path in an Unpredictable Environment*”
- Co-author: Ing. Martin Plajner, Ph.D.

SKILLS

- **R:** Data Analysis, Time Series modeling, Shiny
- **Power BI:** Data Analysis, Reporting
- **SQL:** Database administration
- **L^AT_EX**

LANGUAGES

- **Czech:** native speaker
- **English:** C2
- **German:** B2
- **Turkish:** A2